

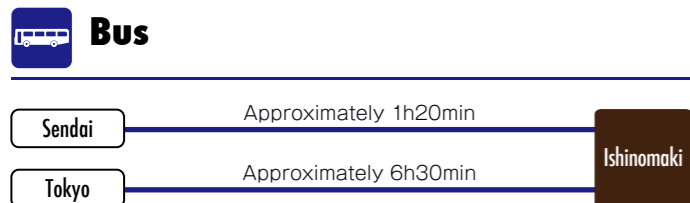
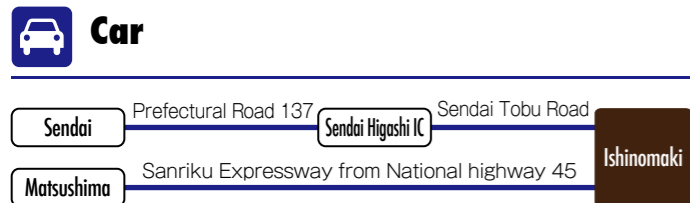
List of contacts

Tourism offices	
Ishinomaki Tourism Society	TEL 0225-93-6448 FAX 0225-22-2710 http://www.i-kanko.com/
Ogatsu Office, Ishinomaki Tourism Society	TEL-FAX 0225-57-3339
Oshika Office, Ishinomaki Tourism Society	TEL-FAX 0225-45-3456

Sights	
San Juan Museum	TEL 0225-24-2210 FAX 0225-97-3399 http://www.santjuan.or.jp/
Ishinomori Mangattan Museum	TEL 0225-96-5055 FAX 0225-96-5045
Roman Kaiyu 21	TEL 0225-93-6448 FAX 0225-22-2710 http://www.i-kanko.com/
Jobon no Sato, Road Station	TEL 0225-62-3670 FAX 0225-62-3672
Ishinomaki Oshika Family Village Auto Campground	TEL 0225-45-3420
Ishinomaki Oshika Gobansho Park	TEL 0225-45-2114
MANGA Ai-land	April to October TEL-FAX 0225-21-4141 November to March TEL 0225-95-1111 for Tourism Division, Ishinomaki City

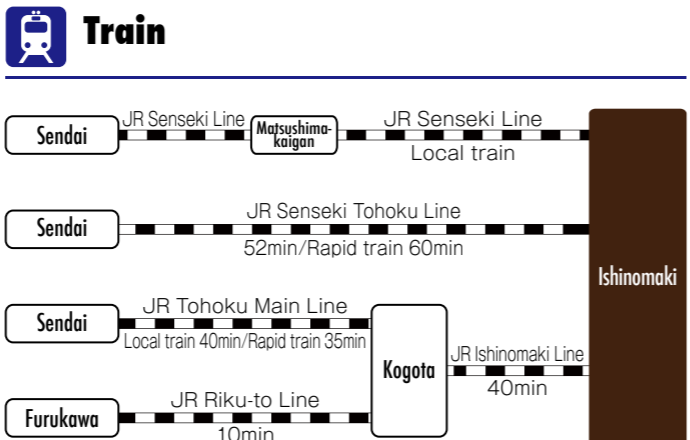
Fukko temporary shopping malls	
Hashi-dori COMMON	TEL 080-5741-8856
Ishinomaki Tachi-machi Fureai Shopping mall	TEL 0225-22-0145
Ogatsu Tanakoya mall	TEL 0225-57-3077
Oshika Norengei mall	TEL 0225-45-3456

Traffic information



Transports		
Railways	JR East Telephone Center	TEL 050-2016-1600
	View Plaza Ishinomaki	TEL 0225-22-0389
Buses	Ishinomaki Office, Miyako Bus	TEL 0225-22-4161
Taxis	Ishinomaki Branchi, Miyagi Prefecture Taxi Society	TEL 0225-22-6015
Rental cars	Eki Rent-a-car	TEL 0225-93-1665
Boats(for Tashirojima and Ajishima)	Ajishima Line	TEL 0225-93-6125
Boats(for Kinkasan)	Kinkasan Route Co-op	TEL 0225-44-1850

Public offices		
Tourism Division, Industrial Sector, Ishinomaki City	TEL 0225-95-1111 FAX 0225-96-1023 http://www.city.ishinomaki.lg.jp/ http://www.facebook.com/city.ishinomaki	
Regional Development Division, Kahoku General Branch Office	TEL 0225-62-2114 FAX 0225-62-0156	
Regional Development Division, Ogatsu General Branch Office	TEL 0225-57-2111 FAX 0225-57-2521	
Regional Development Division, Kanan General Branch Office	TEL 0225-72-2114 FAX 0225-72-4840	
Regional Development Division, Monou General Branch Office	TEL 0225-76-2111 FAX 0225-76-0028	
Regional Development Division, Kitakami General Branch Office	TEL 0225-67-2114 FAX 0225-67-2059	
Regional Development Division, Oshika General Branch Office	TEL 0225-45-2114 FAX 0225-45-3074	



石巻

Ishinomaki



Ishinomaki city guide book

石巻市観光ガイドブック Ishinomaki city guide book



Ishinomaki city overview



Located in the northeastern part of the islands of Japan, at the far east of Asia, Ishinomaki has flourished for 400 years as a hub of shipping that links between Tokyo and the eastern part of Japan.

The Kyu-Kitakami River, which runs through the center of Ishinomaki from north to south, makes the city blessed with its surroundings of mountains, rivers and the ocean. Receiving much benefit from what this Kitakami River brings, one of the world's top three fisheries lies off the Kinkasan Island, and the city itself is recognized as one of the leading port towns in Japan thriving with fishing and fish processing industries. The Ishinomaki fish market handles a number of fresh fish and shellfish landed every day. There is another industrial port in Ishinomaki that handles transactions of industrial materials including the wood, and the city continues to develop in this domain. The development of the transportation system such as the Sanriku Expressway also provides convenience for both the distribution system and the leisure industry.

In addition, Ishinomaki is known as a leading granary even in Miyagi Prefecture that has its vast farmland. While relatively mild climate conditions in the prefecture allow rice cultivation dominant with a help of abundant water from the Kitakami River, the complex farming style ranges from greenhouse vegetables, flower and horticulture to livestock operation including beef production.

The city is proud of its sister-city and friendship-city relationships with Wenzhou, China, and Civitavecchia, Italy, for active exchange among individuals and companies in various fields.



Manga to Million Art — to the future ahead

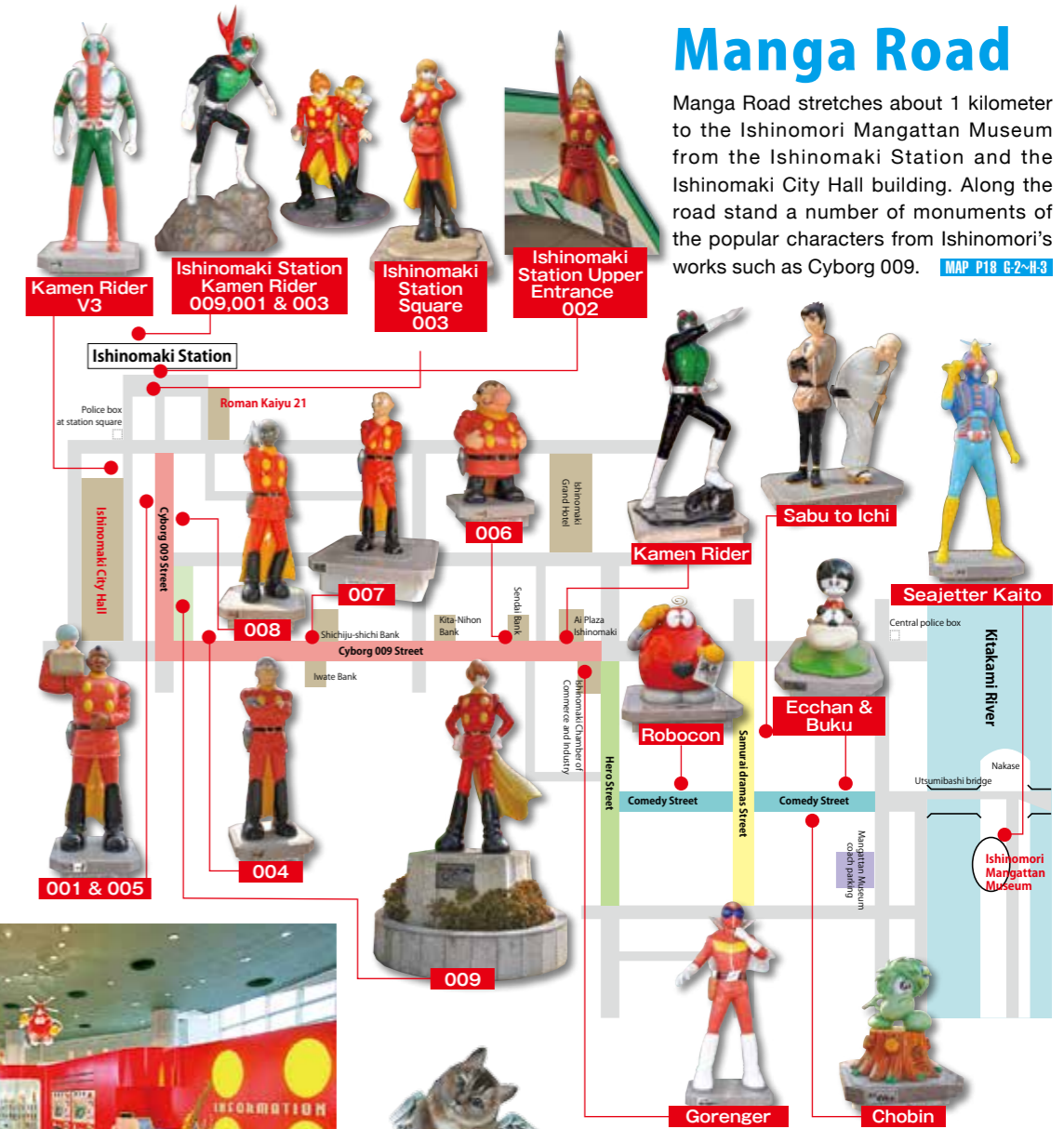
Ishinomori Mangattan Museum



The entrance of Ishinomori Mangattan Museum

Manga Road

Manga Road stretches about 1 kilometer to the Ishinomori Mangattan Museum from the Ishinomaki Station and the Ishinomaki City Hall building. Along the road stand a number of monuments of the popular characters from Ishinomori's works such as Cyborg 009. [MAP P18 G-2-H-3](#)



©石森プロ
©石森プロ/街づくりまんぼう

The Museum bears the name of the cartoonist Shotaro Ishinomori, popular for Kamen Rider and Cyborg 009. Including the valuable original drawings, three-dimensional reproduction of the works, attractions and original animation films take you to the heart of the Ishinomori World. Reinvented after the earthquake, the museum now has the masks of "Heisei Rider," the new attraction that enables to transform into Kamen Riders, and the world of Cyborg 009! Join us in this newly evolved Ishinomori World.



The World of Cyborg 009



The World of Kamen Rider

©石森プロ
©石森プロ・東映

- Opening hours 9:00 am-6:00 pm (close at 5:00 pm for December to February). Closing starts half an hour before.
- Prices Adults: 800 yen; Middle/High School Students: 500 yen; Primary schoolchildren: 200 yen; Preschoolers: Free
- Closed on Every third Tuesdays (All Tuesdays for December to February) Except for the Golden Week (in May) and summer vacation, as well as New Year holidays

- Parking No (Please be advised to use the museum-reserved parking spaces). Free voucher for an hour is available for fee-paying visitor of the museum.
- Getting here By train: 10-minute walk from the JR Ishinomaki Station By car: 20-minute drive from the Ishinomaki Kanan Interchange, the Sanriku Expressway
- Contact us Tel 0225-96-5055 Fax 0225-96-5065 2-7 Nakase, Ishinomaki

[MAP P18 L-3](#)

MANGA Ai-land

[MAP P18 G-4](#)

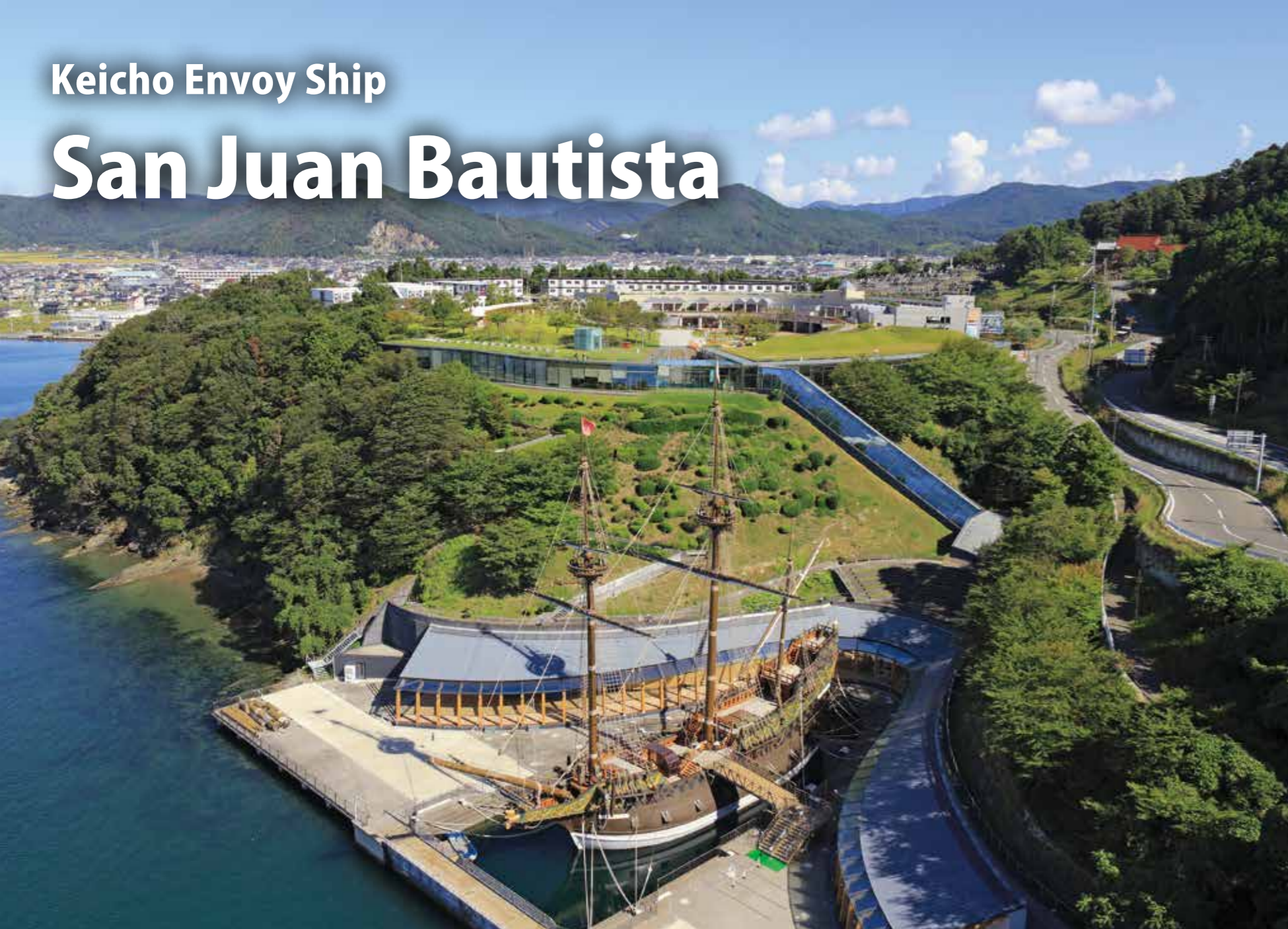
It's a camping facility located in the Tashirojima surrounded by the cobalt blue ocean and forested mountains. "Manga Lodge" is a popular accommodation as its five architectural buildings are specially designed by five renowned manga artists including Machiko Satonaka and Tetsuya Chiba.

- Operating seasons April to October. Prior booking essential
- Tariff Shima Lodge: Shiro Lodge (each sleeps 5): 9,000 yen per night Chibi Lodge: Dora Lodge: Mike Lodge (each sleeps 6): 8,000 yen per night Tent sites (hold up to 4 people per site): 1,500 yen per night
- Closed on Tuesdays
- Parking No
- Access [Getting to ferry] By train: 15 minutes by Miyako Bus' City Line bound for Yamashita from the JR Ishinomaki Station. Off at the stop "Ajishima Line Mae." By car: 20-minute drive from the Ishinomaki Kanan Interchange, Sanriku Expressway [Ferry to Tashirojima] 50 minutes by Ajishima Line (1,230 yen one way) [To the lodge] 15-minute walk from the Nitodoko port
- Contact us MANGA Ai-land management office TEL/FAX 0225-21-4141 (in season) Tourism Division, Ishinomaki City TEL:0225-95-1111 TEL 0225-95-1111 (out of season)



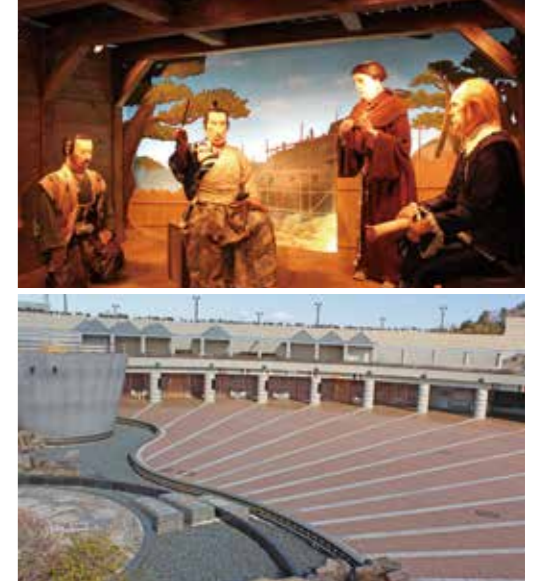
Keicho Envoy Ship

San Juan Bautista



Miyagi Prefecture Keicho Envoy Ship Museum (San Juan Museum)

The San Juan museum showcases the restored galleon "San Juan Bautista" that made roundtrips of the Pacific Ocean twice with the party onboard. You'll find an easy-to-follow introduction to the historic achievement of the Keicho envoy, a Tsunenaga Hasekura's party, and learn the facts and details on the San Juan Bautista and sailing ships through onboard experiences, theater events and panel displays. Enjoy the excellent views of ocean from the San Juan Park adjacent to the museum.



- Operating seasons 9:30 am- 4:30 pm (close at 5:30 pm for August)
 - Tariff Adults: 700 yen; High school students or younger: Free
 - Closed on Tuesdays (except for national holidays) and New Year holidays
 - Parking 有
 - Parking capacity 300 spaces
 - Access By train: 20-minute drive from JR Ishinomaki Station; 5-minute drive or 25-minute walk from the Wananoha Station, JR Ishinomaki Line
 - By bus: 30 minutes by Miyakoh Bus' Ayukawa Line from the JR Ishinomaki Station. Off at the Shiomidai Koen Iriguchi stop and a 10-minute walk (Saturdays, Sundays and national holidays: Off at the San Juan Park Mae stop instead)
 - By car: 30-minute drive from the Ishinomaki Kanan Interchange.
- TEL 0225-24-2210

MAP P19 B-3



DREAM BELL - making your wish come true

There is a bell to fulfil your hope when it's rung, they say. Ringing the bell may make your wish come true!

What is the Keicho Envoy to Europe?

About 400 years ago, in 1613, the Sendai Domain lord Masamune Date dispatched a diplomatic envoy to the King of Spain and the Pope, seeking direct trade with Mexico in exchange for a Christian missionary tolerated in the Sendai territory.

Chosen as an envoy, Tsunenaga Hasekura, a vassal of Masamune, along with the missionary Luis Sotelo crossed over the Pacific Ocean in the galleon called "San Juan Bautista," which was built in the Sendai Domain.

Although traveled to Spain through Mexico and had an audience with King Felipe III, and finally with the Pope Paul V after reaching Rome, the envoy did not fulfill their mission for certain reasons including shogunal oppression of Christianity. Seven years later, Tsunenaga returned home in 1620.

Mysteries of the Keicho Envoy to Europe

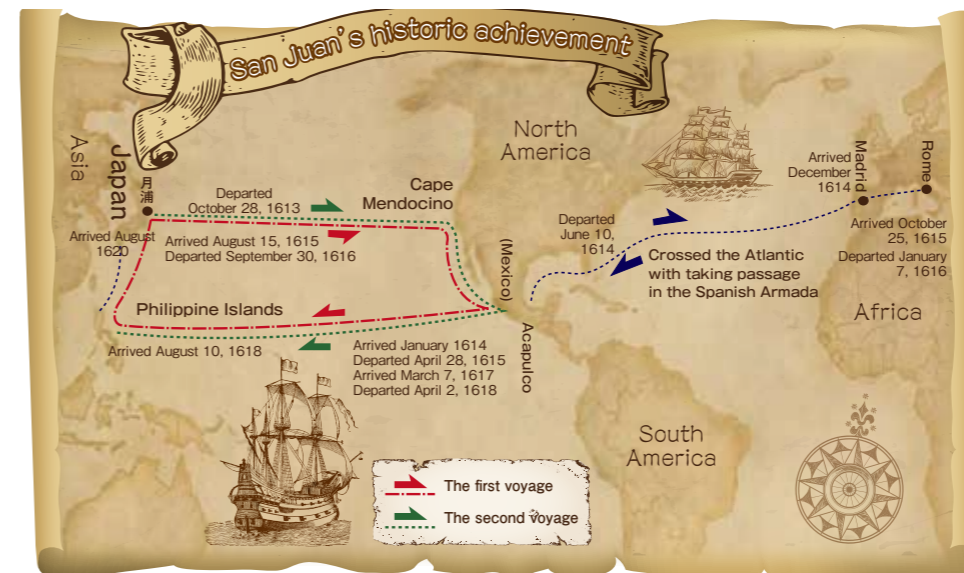
Although it has been rumored that the envoy was dispatched for the purpose of trade with Mexico, a military alliance with Spain, or even an attempt to overthrow the feudal government by making use of its consequence, another plausible opinion draws attention in recent years that it was a recovery purpose after the 1611 Keicho giant tsunami.

Moreover, the majority of what Tsunenaga recorded such as memoranda of understanding have been lost, and there was even no clue left to the mystery.

At the mercy of the time, many questions of the Keicho envoy remains unanswered, and yet attract people's attention as it makes no difference to the fact it was an epoch-making event of the first Japanese visit to a European country for diplomatic negotiations.

Now it's been 400 years since the first sailing, still with the courage, hope and prayers for the future that our predecessors once had, we Ishinomaki citizens continue to make our steady steps forward for reconstruction.

Tsukiura, "the place from where the Keicho Envoy Ship sailed out"



On the hill overlooking the cobalt blue ocean, from where the ship sailed out to Europe, there are an observatory and a monument that describes the voyage route, and a statue of Tsunenaga built by Sato Churyosaku, a native sculptor of Miyagi Prefecture.

- Access
 - By bus: 50 minutes by Miyakoh Bus Ayukawa Line from the JR Ishinomaki Station. Very short walk after getting off at the Tsukiura stop.
 - By car: 45-minute drive from the Ishinomaki Kanan Interchange
- Contact us Tourism division, Ishinomaki City, TEL: 0225-95-1111, FAX:0225-96-1023

MAP P19 C-3

Hiyoriyama Park



The reed field

The bunches of reed lie in the banks of the Kitakami River. Despite being damaged by the Great East Japan Earthquake, its survived scenery convinces us the beauty of Japan's landscape. Especially spectacular in winter when the reed is dyed golden, it has been chosen as one of the "100 sound landscapes in Japan."

• Contact us
Regional Development Division, Kitakami General Branch Office,
Ishinomaki City
TEL 0225-67-2114

MAP P19 C-2

Ishinomaki must-sees



Tsurishi Shrine

The giant stone, an object worshiped in the shirine (Goshintai), has survived through a number of disasters without falling. This turns the shrine to be the "god of school exams" that would not fail to fall, and it has become famous and popular as a power spot. The Ema plates specially for prayers for school admissions made by the shrine keep students being encouraged.

• Getting here
By car: 40 minutes from the Kahoku Interchange, Sanriku Expressway
• Contact us Tsurishi Shrine
TEL 0225-25-6345

MAP P19 C-1

The Hiyoriyama park is located in the Hiyoriyama hill at the estuary of the Kyu-Kitakami River, Ishinomaki's city center. In the Middle Ages, legend has it that there was once a castle built by Oshu Magistrate Kasai, and also Basho Matsuo, a legendary haiku poet, has made a visit. Statues of Basho Matsuo and his disciple Sora, and monuments of haiku stood in the park in memory of their trace.

The Hiyoriyama park is also known as a viewpoint to overlook the city. The entire views from the mouth of the Kyu-Kitakami River flowing into the Pacific Ocean unfold below your eyes, and you may see the Oshika Peninsula in the east, and Matsushima and the Zao mountain range in the west way off in the distance on a clear day.

It's known as a hidden viewing spot for the fireworks of the Ishinomaki Kawabiraki Festival every August, as they are launched from the Nakase Park, where is also in view.

The park is also a popular spot for the cherry and azalea, and has many tourists in the spring to enjoy the advent of spring and appreciate natural riches in the park.



Hiyoriyama Park, south side

Overlooks the estuary of the Kyu-Kitakami River, the Hiyori Ohashi bridge, and even the Pacific Ocean.

Hiyoriyama Park, north side

Overlooks the Utsumi Ohashi bridge, Nakase Park, Ishinomori Mangattan Museum, and the city center.

In the park

As a perfect spot for the time to relax, the whole park is popular among locals for an everyday walkway, with making-the-most-of-nature walking paths and pavilions, and benches to take a break.

• Parking capacity Standard-sized cars: 20 spaces. Coach Parking: 2 spaces (Due to its limited parking spaces, we ask you to respect neighbors and use the public transportation system.)

• Access By train: 20-minute walk from the JR Ishinomaki Station

By car: 20 minutes from the Ishinomaki Kanan Interchange, Sanriku Expressway
TEL: 0225-95-1111

MAP P18 H-4



Hachimanyama Kamegamori Park

It is situated in the park in the Hachiman Shrine. From the "Miharashi Plaza," your views include the majestic flow of the Kitakami River and the Ou Mountains in the distance. It is also a hidden spot for enjoying the cherry and azalea in the spring.

Contact us
TEL:0225-62-2114

MAP P19 B-2



Asahiyama

Elevation 174m. The mountaintop is covered with a 3-hectare grass field, and its countryside views are superb on a sunny day.

On the hillside there is a Buddhist building called Asahiyama Kannondo, and it's a popular destination for hiking, walking, excursions and picnics.

• Contact us Regional Development Division, Kanan General Branch Office, Ishinomaki City
TEL 0225-72-2114

MAP P19 A-2



Saito's Garden, government-designated scenic beauty

It is a garden built in the late Meiji era. Its uniqueness compared to other modern gardens' is highly regarded as an academic value, the garden was designated in 2005 as a scenic beauty. You can enjoy its changing views in every season all year round.

• Getting here
By train: 10-minute walk from the Maeyachi Station, JR Ishinomaki Line
By car: 15 minutes from the Yamoto Interchange, Sanriku Express

• Contact us Lifelong Learning Division, the Board of Education, Ishinomaki City
TEL 0225-93-1910

MAP P19 A-2



Kanan Park Golf Course

Internationally certified, the all-season park golf course consists of 4courses, 36 holes, including a 90-metre long hole.

• Tariff Adults: 500 yen; High school students or younger: 200 yen. Rental equipment (per set): 300 yen.

• Opening hours 9:00 am-5:00 pm for April to September; 9:00 am-4:00 pm for October to March

• Closed on Mondays (the day after if observed on Monday); New Year holidays

Contact us Ishinomaki City Kanan Park Golf Course
TEL: 0225-79-2933

MAP P19 A-2



The park has statues of Magobei Kawamura, an inaugurator of Kitakami River reclamation, and Basho Matsuo, and Sora, and provides a tourist information board.

Information Center



Ishinomaki Reconstruction Information Center Main Building

The center exhibits "future of the city," "progress report of the reconstruction projects," and "what's happening with local initiatives," along with the photos taken before and after the earthquake on display. It also serves as a meeting place for citizens and visitors.

TEL 0225-98-4425

MAP P18 L-3



Hopeful eyes

Shows how the reconstruction plans and projects of Ishinomaki have been progressed. It gives you the future look of Ishinomaki.



Living before the earthquake

Depicts the pre-quake life of Ishinomaki such as old streets when the fishing town was booming, and everyday landscapes of its old schools and festivals.



3.11 the Great East Japan Earthquake

Displays the pictures and damage descriptions of Ishinomaki City immediately after the earthquake; a panel board of the damage comparison to other prefectures; and chronologically summarized materials on the events since the earthquake. It visualizes what have been happening in Ishinomaki from that day to the present.



On that day, at that time... each memory and each record

Ishinomaki City has been destroyed by large tsunami many times in the past. We have stories to tell, and have to pass that fact to the future. We must make our town resilient. This gives you an opportunity to have a close look at the photos and records from then and the past, and to think of what really happened.



Being together - to the future of Ishinomaki and tomorrow

Details NPO and community-based organizations that have been making efforts for reconstruction of Ishinomaki since the earthquake, what they have done and what they are doing from now on.

Information

Ishinomaki city map. Includes evacuation sites; other Information Centers; facilities information, and introduction to Ishinomaki.



The Earthquake storytellers program

We offer storytelling lectures based on our own experiences, "walking tours of disaster prevention" with using a tablet device, and tour guiding services on the bus.

Contact us and make a reservation
Mirai Support Ishinomaki
TEL: 0225-98-3691

1-3-29 Tatemachi, Ishinomaki
Getting here
By car: 15 minutes from the Ishinomaki Kanan Interchange, Sanriku Expressway

MAP P18 K-3



Ekikara Mitakun

It's a tour of getting around the disaster area by taxi. For details of the course fee and times, our brochure titled "Ekikara Mitakun - Miyagi and Yamagata" is available.

Note: This product does not offer tour guiding by taxi driver.

Where to buy: Major stations of JR East (Prior purchase of taxi ticket is required)



MAP P18 J-1

Learn Ishinomaki today



Welcome to Ishinomaki.
We will guide you.

Contact us and make a reservation

Ishinomaki Tourism Association TEL: 0225-93-6448

Getting here
By car: 15 minutes from the Ishinomaki Kanan Interchange, Sanriku Expressway

MAP P18 J-1

Notes for visitors

1. Most viewing is from a bus window except some places to require getting off the bus.
2. We may take an alternative route depends on the weather or conditions of reconstruction.
3. We accept a reservation of a party of 10 or more people. Individual visitors by car are also welcome.
4. Please respect our policy of no drinking on the bus to avoid any troubles.
5. Bus arrangement is not included in our services.
6. We encourage your reservation at your earliest convenience.

Guide to Learning Ishinomaki and the earthquake

Our Ishinomaki tourism volunteer guide joins you hopping on your bus and tells you the stories of the disaster back then while the bus is taking you through the neighborhoods severely damaged.



Disaster area guides

Our guide hops on your bus and shows you around the disaster area. (The tour makes a stop at a produce stand for your convenience to purchase souvenirs.)

Contact us and make a reservation

Yamasa Kosho Co., Ltd. TEL: 0225-23-0151

3-1-43 Yoshino-cho, Ishinomaki
Getting here By car: 20 minutes from the Ishinomaki Kanan Interchange, Sanriku Expressway



Earthquake storytellers

The Oshika Peninsula is believed to have been the closest to the epicenter. We provide lectures in the lobby and guiding services on the bus. (For hotel and lunch guests only)

Contact us and make a reservation

Hotel New Sakai TEL: 0225-45-2515

1-7 Ayukawahama Manjishita, Ishinomaki
Getting here By car: 40 minutes from the Ishinomaki Kanan Interchange, Sanriku Expressway



Disaster area guiding

Our guide hops on your bus and talks about the disaster area then and now during the tour. (It is part of the tour to have lunch at Jobon no Sato for a price.)

Contact us and make a reservation

Jobon no Sato TEL: 0225-62-3670

Getting here By car: Off at the Kahoku Interchange, Sanriku Expressway

Please contact directly for the prices.